



100 JAN 28 P2:35

December 10, 1999

Dr. Elizabeth Yetley Office of Special Nutritionals Food and Drug Administration 200 C Street SW Washington D.C. 20204

Dear Dr. Yetley:

We are offering for sale the following product Pure Gels Omega 3, with the following Structure/Function claim: Maintains Cardiovascular Health. The supporting side panel story is: Fish oil is an excellent source of Omega 3 essential fatty acids. Omega 3's are beneficial for heart health; Fish Oil contains both EPA and DHA providing a full spectrum Omega 3 source.

The FDA disclaimer will also appear on the label.

Sincerely,

Katie Ferren

Marketing Director

975 - 0162